

# VISIONARY BUSINESS CONFERENCE

## AGENDA

**7:30 am** Registration

**8:00 am** Welcome!  
 "Jim" & "Lisa"

**8:10 am**  
International Welcome  
**Dr. Radu Serbulescu & Professor Daniela Hincu**  
 - Bucharest, Romania\*

\*via satellite

**Paul Engles**  
 - Auckland, New Zealand\*\*  
 \*\*in person

**8:45 am - Noon**  
Keynote Speakers

**Noon**  
Luncheon Speaker  
**Dennis Rogers**  
 Pound for pound World's Strongest Man

**1:30 pm and 2:45 pm**  
Concurrent Workshops

**4:00 pm**  
Panel Discussion  
**Local Business Owners & Some Presenters**

Schedule may be subject to change



**Tim Keane** is the current Entrepreneur in Residence at Marquette University, in the graduate school of business, where he teaches graduate courses in new business formation and business growth strategies. He is the director of the Marquette Golden Angels Network. He was the founder and CEO of NuEdge Systems, LLC, a marketing automation software and consulting services company. Tim founded this business in 1989, having started its predecessor at Communiqué Direct Marketing in 1984. He sold it in 2002.

He is chairman of the board of Local Initiatives Support Corporation and of the Entrepreneurship Task Force of the Initiative for A Competitive Milwaukee, a member of the board of Taliesin Preservation, Inc., a part of the Frank Lloyd Wright Foundation. Recently, he was named to the Governor's Economic Growth Council in Wisconsin.

He is married and has three children, Megan, Michael and Molly. He holds degrees from Marquette and Seattle Universities.

**Paul Engles** is Principal of Saint Mary's School in Auckland, New Zealand. He has been Principal of this school for ten years and in this time has focused on a change model which developed; a community of learners, encompassing students, staff and parents, a community of practice for staff supporting strategic developments in teaching and learning and school cultural capital in addition to distributing leadership where all staff are supported, valued and essential to the schools' future focus. Engles will also be leading one of the concurrent workshops at the conference.

**Professor Daniela Hincu** - Professor, Faculty of Management, Academy of Economic Studies from Bucharest, Bucharest, Romania

Hincu did graduate studies at various universities around the world, including Harvard Business School and George Washington University in Washington D.C.

The subjects she teach relate to quantitative management, modeling and simulation, decision theory, management of technology transfer, investment and economic growth.

**Dr. Radu Serbulescu** is a research economist at the Center for Industrial and Services Economics, a part of the Romanian Academy in Bucharest.

Dr. Serbulescu's research has placed him in demand for conferences across Europe, including Germany, France, England, and Greece.

He would like to talk to us for a few minutes on the Economics of Networking.



**Dennis Rogers** entered high school 4' 11" and 79 pounds. But while working at the family business he soon discovered that, despite his size, he had an incredible gift of strength. He has since accomplished multiple feats of strength and has gained worldwide attention for his achievements. He has performed live at over 1900 venues and appeared on many television shows around the world including Oprah and the Late Show with David Letterman. [www.dennisrogers.net](http://www.dennisrogers.net)



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**1800 6th Ave North, First Interstate Bank Operations Center**

