



CITY OF  
**Billings**

**BMP**  
BILLINGS METRO *VISTA* PROJECT



WILD  
MONTANA

### Wild Montana

80 South Warren Street,  
Helena, MT 59601  
406-443-7350  
[hello@wildmontana.org](mailto:hello@wildmontana.org)

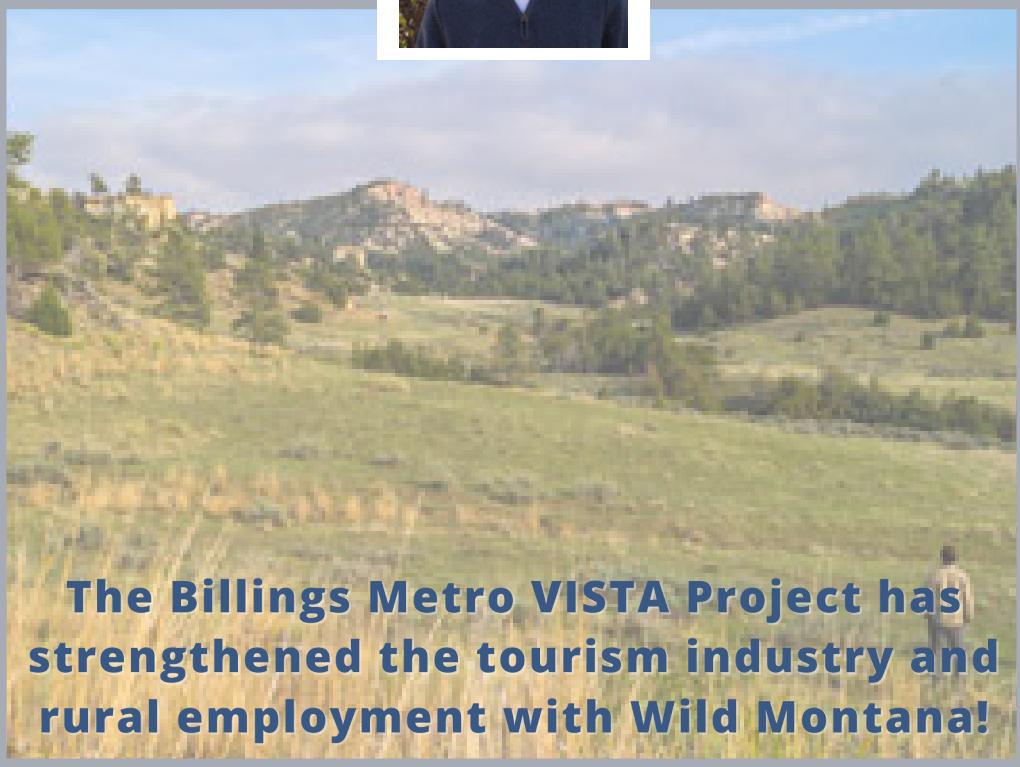
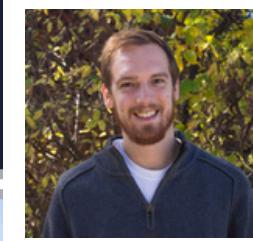
One full year VISTA member served from 2014 to 2015 focusing on the following initiatives:

- Economic Opportunity

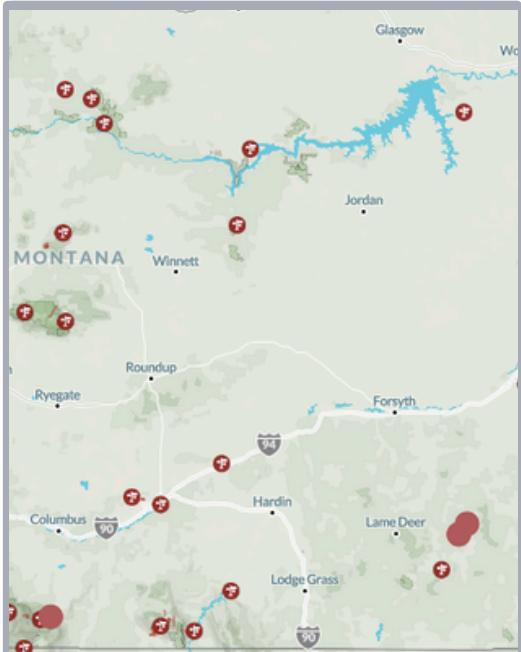
#### QUICK FACTS:

- Nearly \$23,000 generated in cash and in-kind resources
- One new or expanded services developed

## *Wild Montana*



**The Billings Metro VISTA Project has strengthened the tourism industry and rural employment with Wild Montana!**



In 2014, the Billings Metro VISTA Project collaborated with Wild Montana to promote visitation to rural communities by building awareness of natural, cultural, and historical sites.

This project involved developing marketing strategies, bolstering technology infrastructure, implementing outreach initiatives, and improving financial sustainability.