



CITY OF
Billings



**WILD
MONTANA**

Wild Montana

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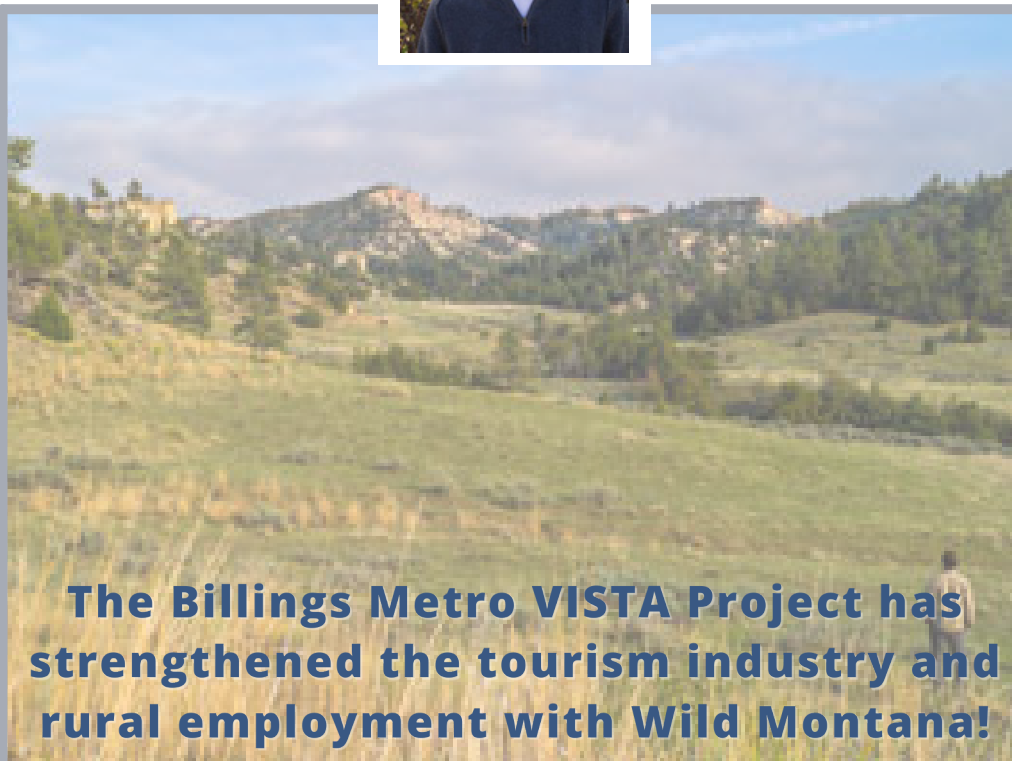
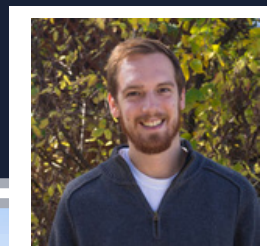
One full year VISTA member served from 2014 to 2015 focusing on the following initiatives:

- Economic Opportunity

QUICK FACTS:

- Nearly \$23,000 generated in cash and in-kind resources
- One new or expanded services developed

Wild Montana



The Billings Metro VISTA Project has strengthened the tourism industry and rural employment with Wild Montana!



In 2014, the Billings Metro VISTA Project collaborated with Wild Montana to promote visitation to rural communities by building awareness of natural, cultural, and historical sites.

This project involved developing marketing strategies, bolstering technology infrastructure, implementing outreach initiatives, and improving financial sustainability.