



CITY OF
Billings

2025-2030 STRATEGIC PLAN

Citizen
Safety

Infrastructure

Economic
Vibrancy

Amenities

High
Performing
Government



Goal #1: Improve the safety of Billings for all citizens

Objectives

Reduce:

- Violent crime
- Escalation of domestic violence
- Repeat victimization by the same or different offender
- Property crime
- Number of kids in juvenile justice system through legislative action
- Gaps in mental health services for victims/children through legislative action

Reduce/ Eliminate:

- Victim self-harm, suicide, and overdoses
- Intimate partner homicide

Maintain:

- Code enforcement compliance rate of 90% or higher

Enhance:

- Downtown safety
- Traffic safety, increase traffic law compliance, and reduce traffic accidents

Improve:

- Quality and resilience of medical response services



Goal #2: Sustain and Upgrade Critical Infrastructure

Objectives

Expand:

- Capacity and improve resiliency of water system
-

Increase:

- Number of airport passengers
 - BIL's air cargo nationwide position
-

Optimize:

- Efficiency of the transportation system
-

Build/ Upgrade:

- Effective storm sewer system



Goal #3: Foster Economic Vibrancy through Quality Designed Neighborhoods and Business Districts

Objectives

Stimulate:

- Infill and redevelopment

Improve:

- Multi-modal transportation system

Update:

- Subdivision regulations
- Neighborhood plans

Develop:

- New land use plan and future land use map of Billings
- Housing strategies to address strengthening and stabilizing neighborhoods

Determine:

- Application of Cost of Service study findings
- Econ. development, land use & infrastructure to serve Skyway Drive & Billings bypass



Goal #4: Provide Exceptional Educational, Recreational, and Cultural Services and Amenities

Objectives

Activate: ■ Parks and public spaces

Maximize: ■ Useful life of parks, recreation, and trail assets
■ Neighborhood plans

Increase: ■ Trail network
■ Recreation participation

Create: ■ 5-year growth plan for Billings Public Library



Goal #5: Cultivate a High-Performance Organization

Objectives

Refine:

- City's vision, mission, core values
-

Strengthen:

- Citizen trust through effective communication and transparency
-

Digitize:

- Essential records for proper storage, organization, and retrieval
-

Increase:

- City general fund reserves to 33% of GF expenditures, less capital