

RESOLUTION NO. 07-18569

A RESOLUTION OF THE CITY OF BILLINGS CONTINUING THE TIME PERIOD FOR RESOLUTION NO. 06-18421 AND PROVIDING FOR RECONSIDERATION AT A FUTURE TIME IF NEEDED.

WHEREAS, the City of Billings adopted RESOLUTION NO. 06-18421 on May 22<sup>nd</sup>, 2006, governing advertising at City ball fields; and

WHEREAS, the period of time for Resolution No. 06-18421 was limited to one (1) year from the date of enactment, at which time it could be brought back to the City Council for continuation;

WHEREAS, the period of one (1) year that was enacted is too short to cover the playing season and becomes an obstacle to the sale of advertising allowed by the resolution. The time limit of the resolution is identified by local athletic organizations as an impediment to fundraising through the sale of sponsor advertising;

WHEREAS, the City of Billings also recognizes the importance of monetary sponsorships and fundraising to the operations of non-profit athletic organizations, including their capacity to maintain and improve City ball fields; and

WHEREAS, the City of Billings provides certain services to the public through the Parks Division of the Department of Parks, Recreation, and Public Lands; and

WHEREAS, it is in the best interests of the citizens of the City of Billings that the City Council continue the policy in Resolution No. 06-18421 to allow non-profit athletic organizations holding valid Park Use Permits at City ball fields to display sponsor signage for an effective period of time;

NOW THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF BILLINGS, MONTANA, AS FOLLOWS:

1. Resolution No. 06-18421 is hereby extended and continued;
2. Term of extension: Resolution No. 06-18421 shall continue in full force and effect from the date of approval of Resolution No. 07-18569, and shall be automatically renewed on the first day of January each year unless brought back to the City Council for further discussion and discontinuation by staff with the recommendation of the Billings Parks, Recreation, and Cemetery Board.

PASSED by the Billings City Council and APPROVED this 25th day of June, 2007.



CITY OF BILLINGS:

BY:

  
Ron Tussing, Mayor

ATTEST:

BY: Cari Martin  
Cari Martin, City Clerk